

Marketing and Event Intern

Marketing and Event Intern Opportunity in Beijing

About Founders Lair:

Founded in 2019, Founders Lair has rapidly grown into the world's largest digital sci-tech innovation ecosystem. Originating from a collaboration between founders from Germany, France, Italy, and China, we are a beacon of international teamwork with a robust Chinese heritage. Our mission is to serve hundreds of governments, accelerators, and entrepreneurship competitions globally every year, helping them achieve their innovation goals through our platform.

Role Overview:

We're seeking a dynamic Marketing and Event Intern to join our team in Beijing, starting as early as possible. This position is an excellent opportunity for individuals looking to immerse themselves in the tech startup ecosystem, offering a unique blend of event management, marketing, and community engagement responsibilities.

Your Mission Should You Choose to Accept:

Lead the charge in planning and executing both digital and physical events, ensuring each detail from speaker coordination to audience engagement is flawlessly executed.

Drive our social media strategy, particularly on WeChat and LinkedIn, crafting content that captivates and grows our community.

Foster active participation and growth within our WeChat groups, devising strategies that enhance engagement.

Contribute to the creation of marketing materials, supporting the marketing team with various tasks as needed.

What You Will Gain:

- A paid internship, with a commitment required for 6 months, providing valuable experience in the heart of Beijing's tech innovation scene.
- Networking opportunities with tech startup founders, KOLs, and professionals from Fortune 500 companies.
- Comprehensive learning and development in event management, project management, and the tech industry, supported by personalized mentoring and training.
- Access to a suite of professional tools and resources to enhance your skills and productivity.

We're Looking For:

- Commitment to a 6-month internship, starting as early as possible, to fully immerse in the role and contribute significantly to our projects.
- Exceptional organizational skills and a proactive attitude, ready to tackle challenges head-on and drive results.
- Fluency in English; Chinese language proficiency is a strong plus.
- Openness to students and recent graduates who are passionate about tech startups and eager to learn.
- Previous experience in project or event management, and a familiarity with startups, will be highly regarded.

Our Core Values:

We cherish intellectual honesty, care deeply about our work, and are dedicated to making a significant impact. Our team thrives on initiative, collaboration, and the ability to navigate through ambiguity with creativity and resilience.

Join Us:

If you're ready to dive into the tech startup world, gain invaluable experience, and make lasting connections, apply to be our Marketing and Event Intern. Let's innovate, learn, and grow together at Founders Lair. Your journey begins here — don't miss out!

Our Culture:

At Founders Lair, we value intellectual honesty, care deeply about our mission, and are committed to achieving our goals. We thrive on initiative and teamwork, creating order out of chaos with a structured approach to innovation.

Are you ready to embark on a journey with Founders Lair and transform the landscape of tech innovation? Apply now to become our Marketing and Event Intern and become part of a vibrant team.

Follow the link to apply:

<https://eventconnect.it/r/98e6d1>